

1(a): Northbound

WELCOME TO
DOWNTOWN FRESNO

←

Fulton Mall

↑

Cultural Arts District

→

Convention Center

→

Courthouse

→

City Hall

←

99

↑

180

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1(b): Southbound

WELCOME TO
DOWNTOWN FRESNO

→

Fulton Mall

→

Chukchansi Park

←

Convention Center

←

Courthouse

←

City Hall

↑

99

↑

41

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2(a)

WELCOME TO
DOWNTOWN FRESNO

You
are
here.

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2(b)

WELCOME TO
DOWNTOWN FRESNO

Disobey
this
sign.

WWW.DOWNTOWNFRESNO.ORG

2(c)

WELCOME TO
DOWNTOWN FRESNO

Fresno
starts
here.

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2(d)

WELCOME TO
DOWNTOWN FRESNO

It must
be a
sign.

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